

**If initial screenings are successful, the film Bella will expand into a larger market. Do what you can to spread the word and encourage attendance among your council members and beyond (parish groups, schools, other Catholic organizations etc.) Bella was ranked as one of the top two movies of 2007 by the United States Conference of Catholic Bishops.**

## **Bella Starts in Canadian Movie Theatres April 11**

**Length and extent of showings throughout nation depends on first weekend ticket sales volume**

By Steve Jalsevac

March 28, 2008 (LifeSiteNews.com) - Bella, the widely acclaimed, life-positive movie that won the People's Choice Award at the 2006 Toronto International Film Festival, is finally going to be shown in Canadian movie theatres. After a very successful United States run, the producers have finally been able to confirm theaters for an April 11 opening in 11 Canadian cities in 6 provinces.

An additional 5 or 6 runs in more Canadian theaters and cities are expected to be added. The additional showings, however, may heavily depend on the opening weekend attendance numbers. Bella's producers are therefore encouraging Canadians who appreciate such ethical themed, Hollywood quality movies to fill the theaters during that first weekend.

In the United States many church and other groups and even individuals booked theater time slots for their people to see the inspiring movie. As well, Bella was widely promoted by supportive organizations wanting to encourage this much needed, dramatic new development in the movie industry.



Producer Leo Severino advised LifeSiteNews yesterday that he just received confirmation of a 14th pregnant mother and her baby saved from abortion because of the direct influence of the the movie.

The Canadian distributor, Maximum Films, has confirmed the following cities and theaters for the April 11 opening:

CALGARY, Alberta  
- Empire Studio Country Hills

- Eau Claire Cineplex

EDMONTON, Alberta

- Empire Clareview Cinemas

HALIFAX, Nova Scotia

- Oxford Theatre

LONDON, Ontario

- London Westmount Cineplex

MONTREAL, Quebec

- AMC Forum

OTTAWA, Ontario

- Empire Cinemas AMC

TORONTO, Ontario

- Cumberland

- Sheppard Grande

- Canada Square

TORONTO GTA, Ontario

- AMC Kennedy Commons

- AMC Winston Churchill

- AMC Interchange

VANCOUVER, B.C.

- SC Coquitlam

- SC Riverport

- Cinemark Tinseltown

VICTORIA, B.C.

- Empire Capitol Cinemas

WINDSOR, Ontario

- Windsor 1 Cineplex

WINNIPEG, Manitoba

- Empire Grant Park Cinemas

See the official Bella website

<http://www.bellamoviesite.com/site/>

Previous LifeSiteNews.com reports on Bella:

Bella Star Reveals Difficult Personal Journey From Soap Opera Star to Producer of Ethical Films

<http://www.lifesitenews.com/ldn/2007/oct/07102408.html>

Toronto Film Festival Winner "Bella" Finds Major Distributor, Anticipates Opening October 26

<http://www.lifesitenews.com/ldn/2007/jul/07072609.html>

'Bella' Movie Star, Eduardo Verastegui, Saved Real Baby While Researching Film

<http://www.lifesitenews.com/ldn/2007/dec/07121004.html>

Fans of Quality, Ethical Movies Urged to Support Bella With Bulk Ticket Purchases and Theater Rentals

<http://www.lifesitenews.com/ldn/2007/oct/07102409.html>

Latino "Heartthrob" Soap Opera Star Speaks out against "the holocaust of abortion"

<http://www.lifesitenews.com/ldn/2007/may/070508.html#5>

LifeSiteNews.com Scoop Confirmed: "Bella" the Movie to be Released Across United States  
October 26

<http://www.lifesitenews.com/ldn/2007/aug/07083105.html>